



DATE: _____

Dear Friends and Family,

On September 13, 2008, I will be participating in the **First Annual CHaFE 150 bicycle ride** and I am asking for your support. CHaFE is the “Cycle Hard For Education” ride, and is a fundraiser to support early childhood literacy for children in northern Idaho. Since the goal is not just to make the ride, but also to raise money for the kids, riders attempt to collect pledges and donations. To really make a difference in the literacy program, my goal is to raise \$ _____ and I can’t do this alone! I need the help of individuals – like you – to sponsor me on this challenge.

CHaFE is a one-day, almost 150-mile bicycling event that starts and ends in Sandpoint, Idaho. That is a daunting distance, but I think I can do it! CHaFE is the brainchild of several bike-riding enthusiasts who are members of the Panhandle Alliance for Education, a non-profit group that raises money to support public education. They saw the opportunity to create a great ride event, in a beautiful part of the world and benefit a vital cause. It is a win-win situation!

Your donation will help fund a literacy program called **Ready! for Kindergarten**. This program helps young children, up to 5 years old, prepare for kindergarten by providing parents with skills and materials to help their kids read. The program reaches out to families that might not otherwise have the resources for this. Increasing literacy skills in kids before kindergarten helps them gain vital confidence and a love of learning that will set them on the path to success throughout their school years. You can learn more about Ready! for Kindergarten, at the website www.readyforkindergarten.org.

Please consider supporting my fundraising efforts. I’d be happy to take a pledge on a per-mile basis -- you can make it your bet on whether I can knock off the whole 150 miles. Or, you can visit the ride website at www.chafe150.org to make an online donation in my name. Or finally, you can mail a check directly to: CHaFE Ride, Panhandle Alliance for Education, P.O. Box 1675, Sandpoint, ID 83864. Donations are tax-deductible, as the Alliance is a (501(c)3 group (Tax ID 61-1416176).

Please call me at _____ if you decide you can help. Thank you for your support!

SIGNED: _____