



DATE: _____

Dear Friends and Family,

On June 4, 2011, I will participate in the **First Annual CHaFE bicycle ride** and I am asking for your support. CHaFE is “Cycle Hard For Education,” a fundraiser to support early childhood literacy in North Idaho. The goal is not just to make the ride, but also to raise money for the kids. My goal is to raise \$_____. I can’t do this alone!

CHaFE is a one-day, 150-mile bicycling event that starts and ends in Sandpoint, Idaho. That is a daunting distance, but I think I can do it! CHaFE is the brainchild of several bike-riding enthusiasts who are members of the Panhandle Alliance for Education, a non-profit group that raises money to support public education.

Your donation will help fund a program called **Ready! for Kindergarten**. This program helps young children, up to 5 years, by providing parents with skills and materials to help their kids read. The program reaches out to families that might not otherwise have the resources for this. Literacy skills help children gain a love of learning that sets them on the path to success throughout their school years. You can learn more about Ready! for Kindergarten at the website www.readyforkindergarten.org or on our local website, www.readysandpoint.org.

Please consider supporting my efforts. I’d be happy to take a pledge on a per-mile basis – you can make it your bet on whether I can knock off the whole 150 miles. Or, you can visit the ride website at www.chafe150.org to make an online donation in my name. Or finally, you can mail a check directly to: CHaFE Ride, Panhandle Alliance for Education, P.O. Box 1675, Sandpoint, Idaho, 83864. Donations are tax-deductible, as the Alliance is a 501(c)3 group, (Tax ID #61-1416176).

Please call me at _____ if you decide you can help. Thank you for your support!

SIGNED: _____